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Swissquote and Manchester United announce partnership extension

Manchester, UK, April 21, 2016 - Leading Swiss online financial and trading services provider Swissquote and Manchester United have today announced an extension to their Global Partnership which will see Swissquote continue as the club's Official Global Forex & Online Financial Trading Partner.

As part of their new portfolio of rights, Swissquote will have an increased presence on matchdays at Old Trafford, with the Swissquote brand appearing on the Club's pitchside LEDs during Barclays Premier League, FA Cup and League Cup games as well as post-match interview backdrops.

The partnership will give Swissquote customers and Manchester United fans the chance to win hospitality tickets as well as a range of experiences that include attending a first team training session at the Aon Training Complex in Carrington and travelling with the team for away European fixtures. Swissquote and Manchester United will also be collaborating on social media to give Manchester United fans exclusive access to the latest Swissquote content with members of the Red Devils squad throughout the season.

Swissquote Chief Executive and Co-Founder Marc Burki commented:

"We're delighted to announce an extension to our Global Partnership, uniting with the world's most popular football club Manchester United. The new deal reflects the ongoing success in the development of our global brand, particularly in our key markets of the Middle-East and Asia.

So far our partnership has seen us offer fans engaging content with their favourite United stars, highlighting the parallels between the worlds of football and Forex trading. We are looking forward to working even closer with the club who share our values of passion, integrity, teamwork and an unwavering commitment to excellence."



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Manchester United's Group Managing Director Richard Arnold commented:

"We are delighted Swissquote has not only extended its partnership with us, but enhanced its offering to our global community of 659 million followers. In a short space of time we have already achieved a lot together, thanks in no small part to what we have in common; we both strive for perfection, look to innovate and most of all be industry leaders.

"We have recently secured some new, exciting partnerships however it is equally important for our long-term success that we can maximise opportunities with existing partners. In this case, Swissquote has learnt of the true value of working with us after experiencing first-hand what the partnership can achieve."

To learn more about decision making in Forex as well as on the partnership with Manchester United, go to Swissquote Forex websites:

www.swissquotefx.com / www.swissquote.com/manutd.

About Swissquote:

Swissquote Ltd is a wholly-owned subsidiary of Swissquote Bank Ltd, Switzerland's top online financial service provider and global leader in online Forex brokerage, serving more than 200 000 clients worldwide.

Swissquote Ltd provides online Forex, commodities and stock indices trading services for traders based in the European Union. The company offers popular trading platforms fully integrated into its deep liquidity and a secure, fully transparent trading model delivering precise price execution. Swissquote Ltd is authorised and regulated in the UK by the Financial Conduct Authority, FCA Register number 562170.

Swissquote Group Holding Ltd (SQN) is a publicly-listed company at the SIX Swiss Exchange. Swissquote Group has offices in Gland, Zurich, Berne, London, Hong Kong, Dubai and Malta.

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