

Annual Results 2010

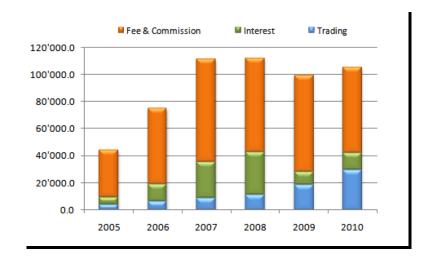
Zurich, 25th February 2011

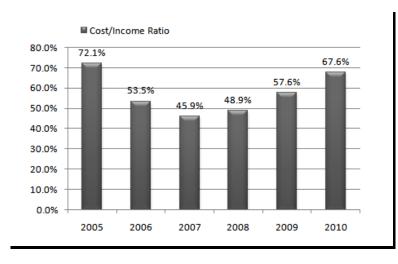
Agenda

- Growth and Key Figures
- Client Groups
- Balance Sheet
- 2010 Key Figures

Growth & Key Figures

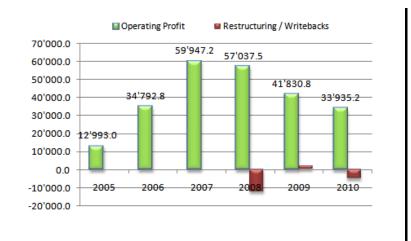
Revenues & Profitability

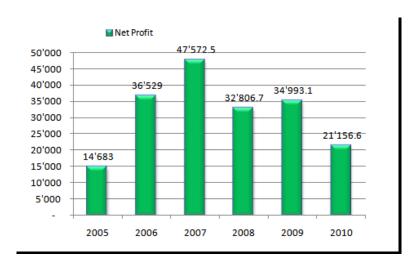




- Revenues rose by 6.1 percent yearto-date (ACM integrated as of 26th October)
- Improvement in Interest (+30.7%) and Trading revenues (+58.1%)
- Revenues 2010: CHF 104.6m
- 2011: With improved synergies with ACM the cost/income ration should be below 60%

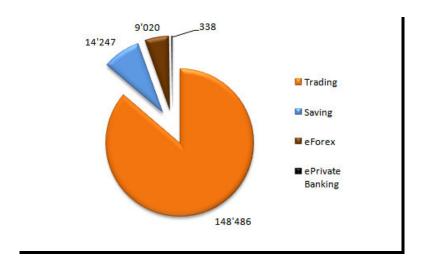
Revenues & Profitability

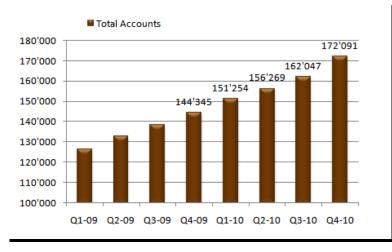




- Slowdown in profits compared to last year
- Solid Operating profit of 33.9m
- Net Profit of 21.2m
- Net profit declined by 39.5% compared to 2009 due to lower trading activity and one off cost for the restructuring of ACM

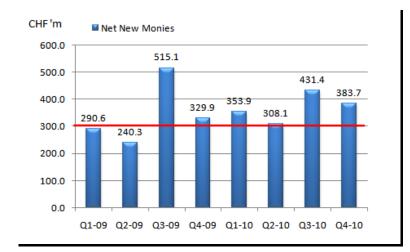
Clients and Segments

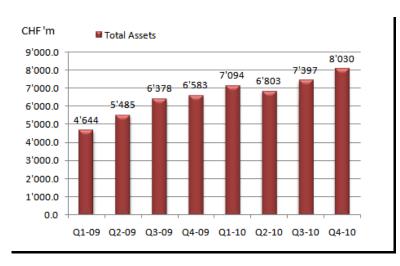




- 27'746 new accounts in 2010
- Strong growth of Saving and eForex Clients
- 338 ePrivate Banking clients since launch
- Aggregate of 172'090 accounts

Assets and New Monies





- Record inflow of funds of 1.5 bn in 2010
- Total Assets under custody above 8bn for the first time
- 2011: Target of 10bn Assets with net new monies of min 1.2bn

Revenues & client groups

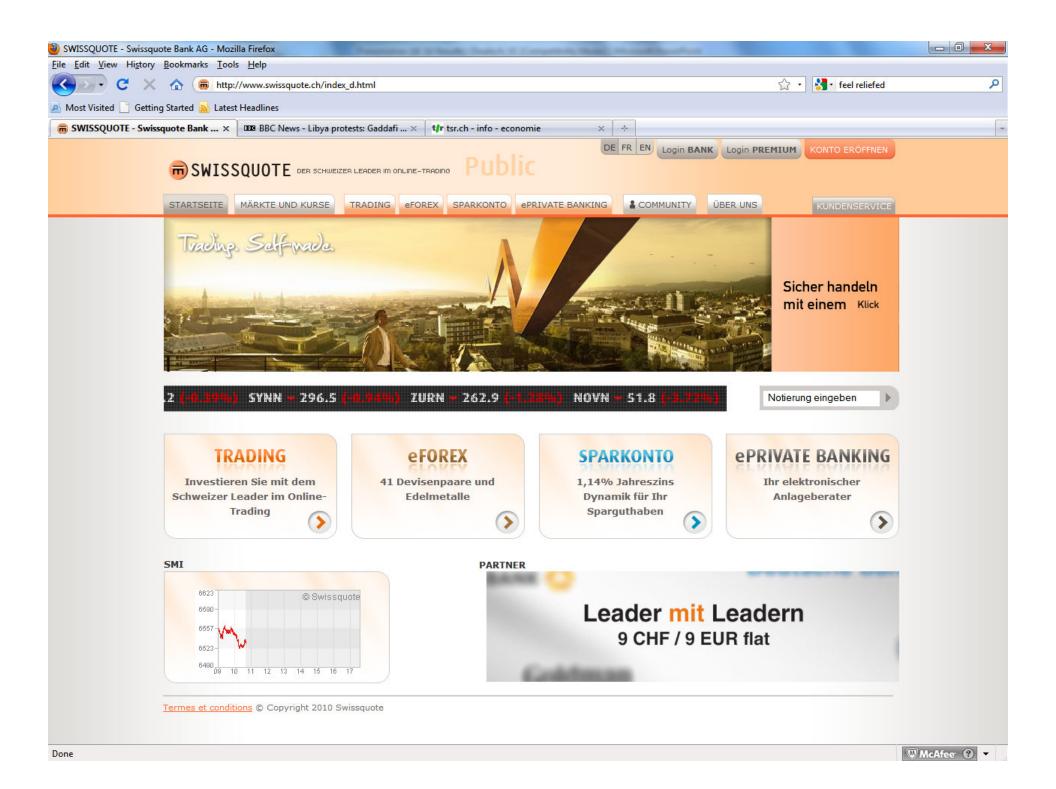
CHF'000	Trading		Saving		eForex		Total	
Net Fee & Commission Income	63'133.2	-10.7%					63'133.2	-10.7%
Net Interest Income	8'090.9	-6.3%	4'423.8	+371.5%			12'514.7	+30.7%
Trading Results	11'101.1	+0.8%			17'896.0	+144.4%	28'997.1	+58.1%
Total	82'325.2	-8.2%	4'423.8	+371.5%	17'896.0	+144.4%	104'645.0	6.1%

- Revenues of Trading Clients still most important revenue segment
- Trading activity of 13.8 tpcpy (16.9 in 2009)
- Strong growth in eForex* and saving revenues. More than 22% of total revenues

^{*} ACM integrated as of 26th October 2010

Client Groups





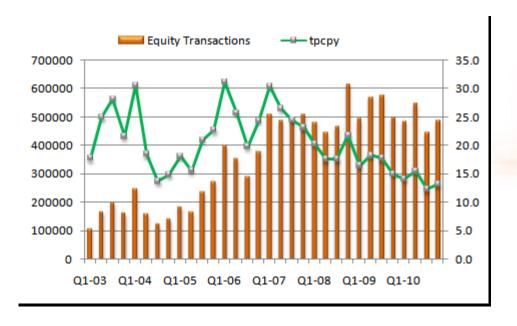
Trading Accounts - Growth





- 148'486 Trading accounts (+10.3%)
- Assets under custody: 7.4 bn (+17.7%)
- CHF 50'000 AUC per client
- Revenues per client: CHF 554

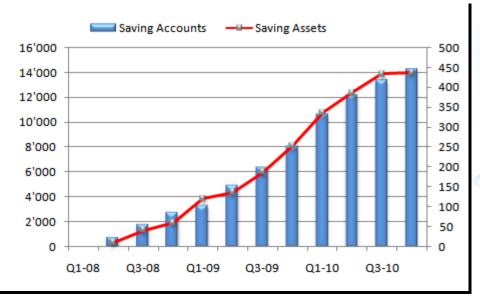
Trading Accounts – Transactions





- Transaction per client per year at low level despite slight recovery in Q4-2010
- Number of transactions per quarter stable at 500'000

Saving Accounts – Growth and Total Assets

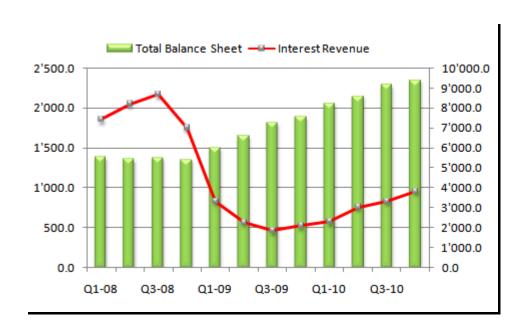




- 14'247 Saving accounts (+77.0%)
- CHF 437.4m. AUC (+72.3%)
- CHF 30'000 average AUC per clients
- Revenues in excess of CHF 4.4 m.
- CHF 310 per client
- Asset margin of 1%

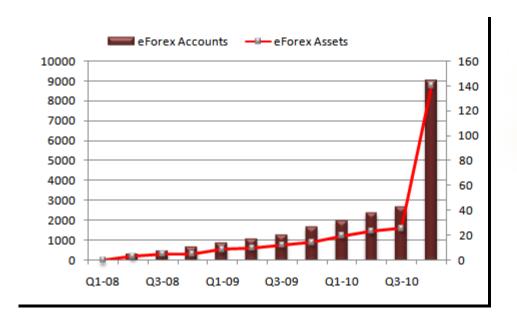


Growth of Balance Sheet and Interest Revenues



- Interest revenues growing again since Q3-2009
- Financial turmoil and SNB policies still weighting on interest revenues

eForex Accounts - Growth and Total Assets

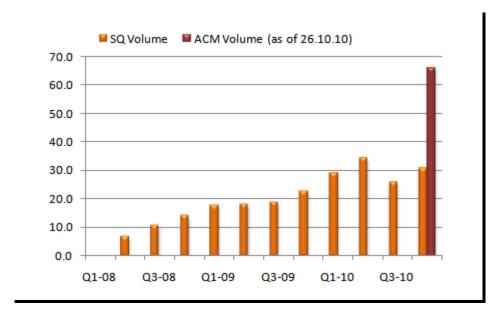




- 9'020 active clients
- CHF 140.2 Mio. AUC
- Revenues from eForex clients: CHF 17.9m.

^{*} ACM integriert ab 26. Oktober 2010

eForex Accounts – Volumes

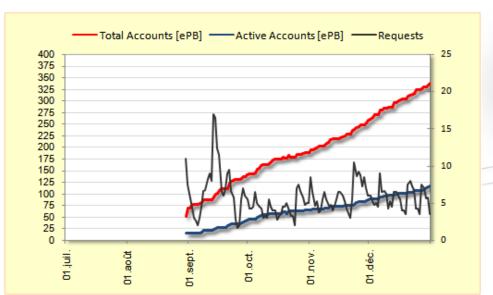




- 2010 volumes : CHF 185.4 bn
- Proforma with ACM CHF 500 bn
- Expected 2011 Growth of 10% (CHF 550 bn)

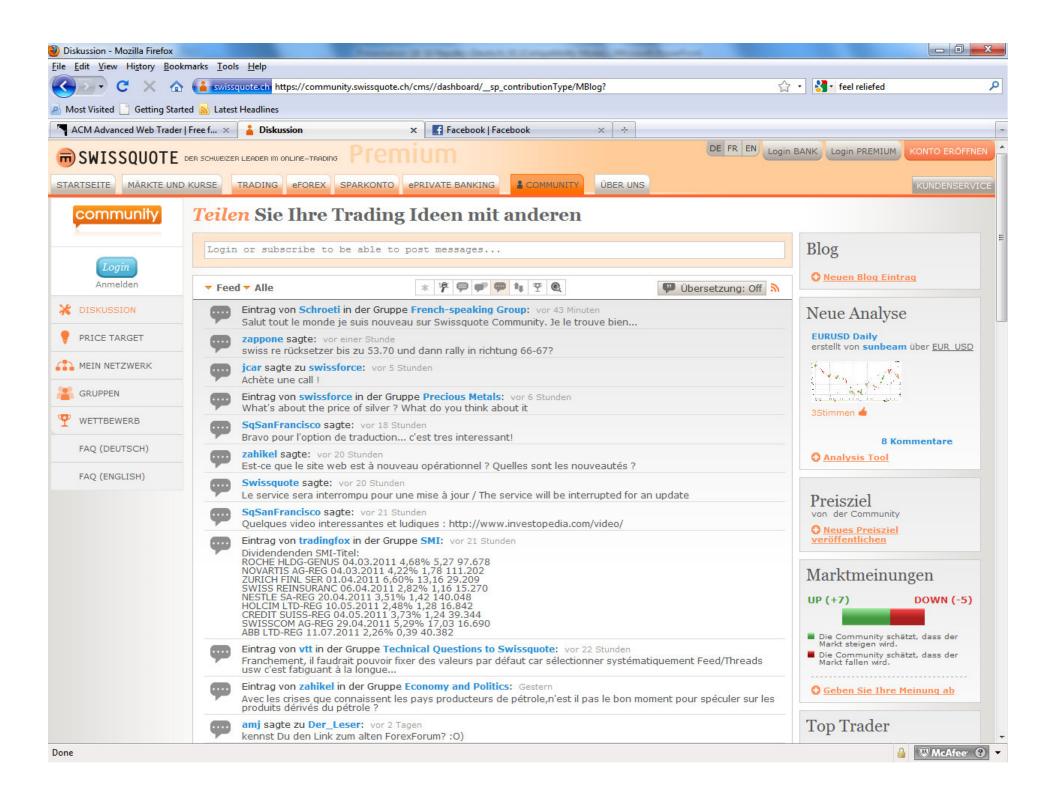
^{*} ACM integriert ab 26. Oktober 2010

ePrivate Banking





- Innovative asset management tool with electronic investment manager
- 338 accounts at 31st December 2010 (125 activated strategies)
- Further developments in 2011
- Average of CHF 120k assets per activated strategy



Swissquote Community



- A Social Network dedicated to our clients with a focus on finance
- For exchanging views within the community
- Discussion groups and price targets
- Live since 23 February 2011 and already several thousands users

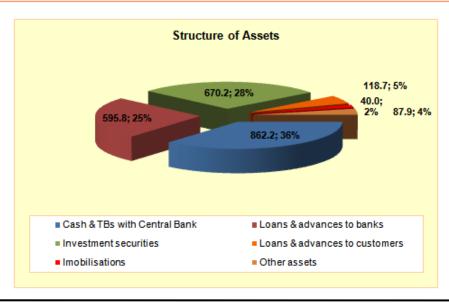
Balance Sheet

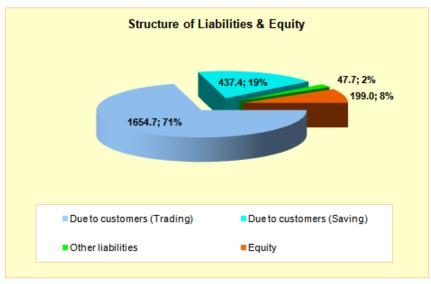


Balance Sheet at 31 December 2010

	CHF m Actual			Structure in % Actual	
	31.12.2010	31.12.2009	Chg	31.12.2010	31.12.2009
Assets					
Cash & TBs with Central Bank	826.2	839.0	-12.7	35.3%	44.5%
Loans & advances to banks	595.8	506.9	88.9	25.5%	26.9%
Investment securities	670.2	388.4	281.7	28.7%	20.6%
Loans & advances to customers	118.7	91.8	26.9	5.1%	4.9%
Immobilisations	40.0	31.2	8.8	1.7%	1.7%
Other assets	87.9	28.1	59.8	3.8%	1.5%
Total	2'338.8	1'885.4	453.4	100.0%	100.0%
Liabilites & Equity					
Due to customers :					
Trading accounts	1'654.7	1'420.8	233.9	70.8%	75.4%
Saving accounts	437.4	254.0	183.4	18.7%	13.5%
Other liabilities	47.7	36.4	11.3	2.0%	1.9%
Equity	199.0	174.2	24.8	8.5%	9.2%
Total	2'338.8	1'885.4	453.4	100.0%	100.0%
Equity surplus	101.7	120.9	-19.2	4.3%	6.4%
Tier 1 ratio	19.0%	26.1%	-7.1%		
Risk Weighted Assets	97.3	53.4			

Balance Sheet Structure at 31 December 2010





Key Figures 2010 Full Year

Key Figures 2010

	2010	2009	
Revenues	104.6m	+6.0m	+6.1%
Operating profit	33.9m	-7.9m	-18.9%
Net profit	21.2m	-13.8m	-39.5%
Client accounts	172'091	+27'746	+19.2%
Assets under Custody	8'030m	+1'447m	+22.0%
Equity	199.0m	+24.8m	+14.2%

Key Figures 2010

	C	Comparison with Previous Year				Comparison with Previous Quarter				
CHF'000	2010	2009	Change	Change [%]	Q4-2010	Q3-2010	Change	Change [%		
Net Fee & Commission Income	63'133.2	70'716.4	(7'583.2)	-10.7%	16'368.5	14'240.3	2'128.2	14.9%		
Interest Income, net	12'514.7	9'577.3	2'937.4	30.7%	3'836.6	3'331.5	505.1	15.2%		
Trading Results	28'997.1	18'339.4	10'657.7	58.1%	12'051.8	5'258.4	6'793.4	129.2%		
Total Net Revenues	104'645.0	98'633.1	6'011.9	6.1%	32'256.9	22'830.2	9'426.7	41.3%		
Payroll & Related Expenses	(29'337.5)	(24'572.0)	(4'765.5)	19.4%	(9'400.8)	(7'087.0)	(2'313.8)	32.6%		
Other Operating Expenses (incl. Depr. & Provision)	(29'062.5)	(23'813.4)	(5'249.1)	22.0%	(9'280.2)	(6'389.8)	(2'890.4)	45.2%		
Marketing Expenses	(12'309.8)	(8'417.0)	(3'892.8)	46.2%	(4'265.1)	(2'231.8)	(2'033.3)	91.1%		
Total Expenses	(70'709.8)	(56'802.4)	(13'907.4)	24.5%	(22'946.1)	(15'708.6)	(7'237.5)	46.1%		
Operating Profit	33'935.2	41'830.7	(7'895.5)	-18.9%	9'310.8	7'121.6	2'189.2	30.7%		
Income Taxes	(7'696.8)	(8'680.3)	983.5	-11.3%	(2'678.4)	(1'192.5)	(1'485.9)	124.6%		
Others, net of tax ¹⁾	(5'081.8)	1'842.6	(6'924.4)	375.8%	(5'116.1)	-	(5'116.1)			
Net Profit	21'156.6	34'993.1	(13'836.5)	-39.5%	1'516.3	5'929.1	(4'412.8)	-74.4%		
Operating Profit Margin	32.4%	42.4%			28.9%	31.2%				
Net Profit Margin	20.2%	35.5%			4.7%	26.0%				
	31.12.2010	31.12.2009	Change	Change [%]	31.12.2010	30.09.2010	Change	Change [%]		
Trading Accounts [units]	148'486	134'654	13'832	10.3%	148'486	145'899	2'587	1.8%		
Saving Accounts [units]	14'247	8'048	6'199	77.0%	14'247	13'345	902	6.8%		
eForex Accounts [units]	9'020	1'643	7'377	449.0%	9'020	2'662	6'358	238.8%		
ePrivate Banling Accounts [units]	338	-	338	-	338	141	197	139.7%		
Total Number of Accounts	172'091	144'345	27'746	19.2%	172'091	162'047	10'044	6.2%		
Trading Assets [CHF m]	7'435.4	6'314.8	1'120.6	17.7%	7'435.4	6'926.7	508.7	7.3%		
Saving Assets [CHF m]	437.4	253.8	183.6	72.3%	437.4	433.8	3.6	0.8%		
eForex Assets [CHF m]	140.2	14.1	126.1	894.3%	140.2	25.4	114.8	452.0%		
ePrivate Banking Assets [CHF m]	16.9	-	16.9	-	16.9	11.5	5.4	47.0%		
Total Assets under Custody [CHF m]	8'029.9	6'582.7	1'447.2	22.0%	8'029.9	7'397.4	632.5	8.6%		
Total Net New Monies [CHF m]	1'477.1	1'375.9	101.2	7.4%	383.7	431.4	(47.7)	-11.19		
eForex Volume (Swissquote) [CHF bn]	185.4	77.2	108.2	140.2%	96.4	25.8	70.6	273.6%		
Total Balance Sheet [CHF m]	2'338.8	1'885.4	453.4	24.0%	2'338.8	2'285.5	53.3	2.3%		
Total Equity [CHF m]	199.0	174.2	24.8	14.2%	199.0	188.1	10.9	5.8%		
Equity Surplus [CHF m]	101.7	120.9	(19.2)	-15.9%	101.7	118.8	(17.1)	-14.49		
Equity outplus [OFF III]										