

**Jan Elias De Schepper (1976/Swiss and Belgian national, domiciled in Switzerland)**

**Chief Sales & Marketing Officer (CSO) of Swissquote Group Holding Ltd and Swissquote Bank Ltd**

**Educational Background**

1997–2000 BSc in Business Manager, University of Applied Science (FHNW), Olten  
2011–2013 Executive MBA in International Management, University of Geneva

**Professional Experience**

2000–2002 Junior Brand Manager, Feldschlösschen Getränke (Carlsberg Group), Rheinfelden  
2002–2003 Brand Manager, Feldschlösschen Getränke (Carlsberg Group), Rheinfelden  
2003–2004 Brand Manager, Bacardi-Martini, Geneva  
2004–2008 Account Director, Saatchi & Saatchi, Geneva  
2008–2015 Marketing Manager, McDonald’s Switzerland, Lausanne  
2015–2019 Head Marketing, Swissquote Bank Ltd  
Since 2019 Chief Sales & Marketing Officer, Swissquote Group Holding Ltd/Swissquote Bank Ltd

**Current Board Mandates**

Since 2018 Member of the Board, SWA/ASA–National Advertiser Association, Zurich